1897

SOUVENIR of the South Pasadena Ostrich Farm

ONE OF THE MOST INTERESTING SIGHTS IN AMERICA

EDWIN CAWSTON & CO.

Proprietors.

E. R. BAUMGARDT & CO.
LOS ANGELES,
CAL.

FEATHER PRICE LIST.

BOAS.

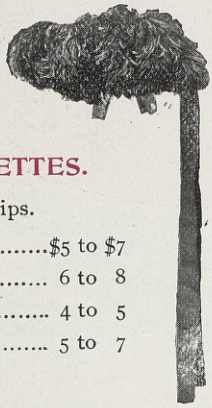
All Colors.

18-inch....	$2 50 to	$ 6 50
¾ yard...	6 00 to	8 00
1 " ...	5 50 to	13 00
1¼ yards	6 00 to	16 00
1½ " ...	10 00 to	20 00
2 " ...	20 00 to	35 00

Our most popular boas are the $16.00 yard and a quarter and the $20.00 yard and a half. We sell more of these than all the rest put together. They are made of our selected raw stock and are particularly thick and heavy. When retailed at dry goods stores these realize $20 and $25 respectively.

We give with each boa a Sterling Silver Pin, so obviating the use of a ribbon for fastening, which injures the feathers.

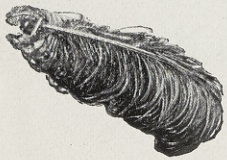
Pins separately, 25c. each.



COLLARETTES.

Nine Tips.

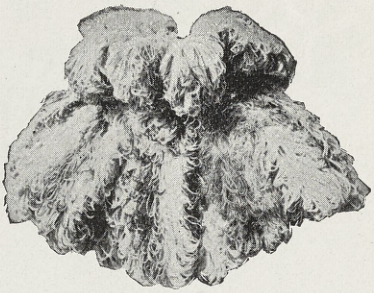
Black.....	$5 to $7
White.....	6 to 8
Drab	4 to 5
Natural Shaded.....	5 to 7



PLUMES.

10 to 20 inches long.

$2 to $6 each.



CAPES.

Black.....	$16 to $25
Drab and White and Natural Shaded.....	20 to 30
Black and White.....	20 to 25
White	25 to 35
Drab.....	12 to 25

Our Capes must be seen to be appreciated. They are lined throughout with silk and are considered the handsomest ostrich feather novelties on the market, being very dressy and stylish-

Sent C. O. D., with privilege of examination.

Capes recurled for $1.00.

FANS.

In great variety from $2 upward.

TIPS.

In any color.

Bunches of 3—

$1.50, $2.25, $2.75, $4.00 and $5.00.

DEMI-PLUMES.

50c, $1.00, $1.50, $2.00, up to $4.00.

OUR HIGHER-PRICED GOODS

Are seldom handled in stores, the retailing price being very high. A saving of **30 per cent.** can be made by buying tips direct from the producers, and the highest grades of feathers obtained at a moderate price.

PATRONIZE HOME INDUSTRY.

Mail orders promptly attended to.

Goods shipped by express C. O. D. if desired. Orders for over $10 with privilege of examination. Express rates on feather goods 35 cents to any part of the United States. Tips shipped by mail for 5 cents a bunch.

We guarantee our tips and plumes to be of finer quality and lower prices than can be obtained anywhere else in America.

Buy direct from the producer and save the middle men's large profits.

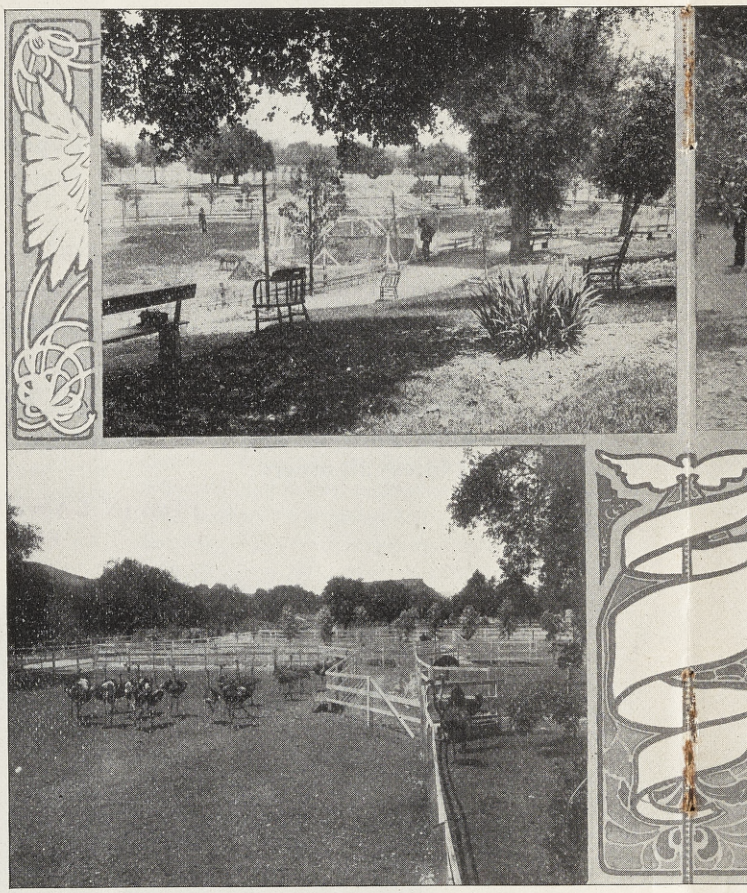
Egg Shells, $1.50 each; by express, $1.85.
Mounted Chicks, $5.
Address all orders:

EDWIN CAWSTON & CO,
SOUTH PASADENA, CAL.

OSTRICHES BATHING

THE SOUTH PASADENA OSTRICH FARM....

Is situated on the line of the Los Angeles and Pasadena Electric Railway, just beyond the Los Angeles city limits, at the entrance to the lovely plateau, containing the gem of the mountains—the crown of the valley—the beautiful city of Pasadena. Nearly one hundred birds are corralled in seven acres of lovely park, exhibiting to the visitor the various ages of ostrich life—from the little infant of a week old to the mature McKinley, an aggressive patriarch of nine California winters. Here may be seen the antinatal process in incubators; the breaking of the egg and entree into the proverbial climate; the large birds turning over the eggs in their nests; the digging of the nests; the fighting of the male birds, who are extremely jealous and at times savage; the bathing daily in the reservoirs, which they enjoy; the flights of flocks of ostriches through the wide paddocks pursued by a dog; and occasionally the riding of a bird by a boy; the plucking of the ostriches for their valuable feathers, and their phenomenal devouring habits.

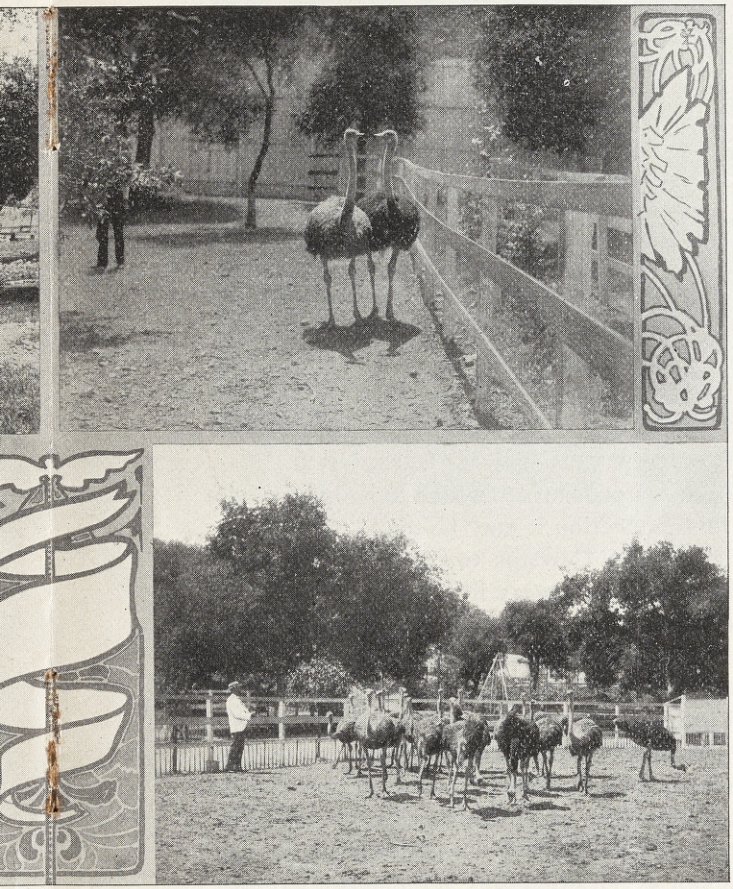


SCENES ON THE SOUTH PASAD

A large show room containing an immense stock of ostrich feathers manufactured into boas, tips, collars, etc., delights the eye of the lady visitor. Compared with the imported South African

article the local product is considered by connoisseurs much superior, and it is certainly no matter of opinion merely to state that the finest collection of ostrich feather manufacture east of New York is located at the South Pasadena Ostrich Farm.

This beautiful display is particularly enjoyed by the ladies. Here is every quality of ostrich feather tips, from the lowest grades to the highest—feathers seldom seen in any millinery store. Here are ostrich feather capes of extraordinary elegance and beauty; here are endless lengths and widths of magnificent ostrich feather boas, in natural and dyed product; the lovely collarettes so much admired, parasols made of ostrich feathers—the fashion in Paris and London—fans, etc., not to omit (interesting to every visitor) the egg shells on sale, the legs and skins of defunct ostriches as natural and interesting as observed by the hunter in the wilds of interior Africa, and an endless variety of photographs of the birds.



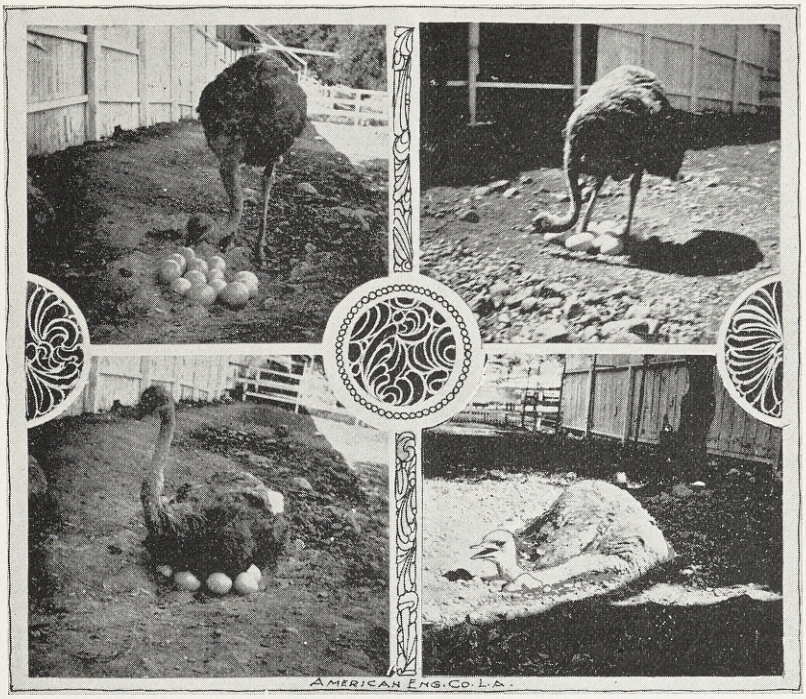
OUTH PASADENA OSTRICH FARM

The exports of ostrich feathers from Cape Colony, Africa, to the European markets exceed in value $7,000,000 per annum, of which the United States consumes $2,000,000. It will, therefore, be seen, that many years must elapse before the American market can be supplied with feathers of local manufacture. The advantage

FEATHER SALESROOM AT THE SOUTH PASADENA OSTRICH FARM

of buying at the Ostrich Farm goods upon which no duty has to be paid is apparent. In this connection it may be stated that shortly after the export of ostriches by Mr. Cawston to California the Colonial Government imposed a duty on every live ostrich taken from Africa of $500. It is now some twelve years since Mr. Cawston (the present proprietor of the Norwalk Ostrich Farm) brought over in a sailing ship from South Africa forty-two ostriches; since then he has raised over four hundred birds and is now increasing the "troops" at the rate of about one hundred chicks per annum.

A full grown ostrich weighs about 275 pounds and stands nearly eight feet high; at four they are matured, paired off, and, after digging a hole in the ground together with their claws, the hen will regularly lay an egg every other day for about a month; then the pair alternate setting; in forty days the little ostriches begin to "bob up serenely" in the California sunshine. These chicks grow at the marvelous rate of twelve inches a month for the first six months; their food is mostly chopped alfalfa; before reaching the end of their span of existence—70 years—however, they will have swallowed many and various foods. The eggs weigh about 3 pounds each and taste like the ordinary hen's egg; the shells are sold for souvenirs and very appropriate they are. The



GETTING DOWN TO BUSINESS

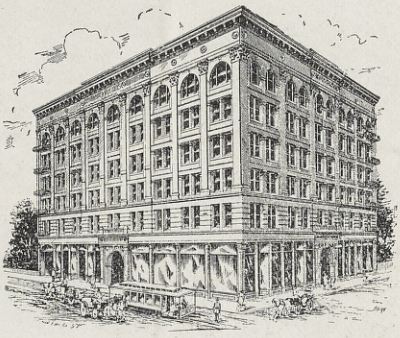
feathers are plucked every few months, graded and sold to the manufacturers of millinery for from $5 to $100 a pound.

Many are the varied products of California, but the industry of ostrich farming is probably the most interesting and peculiar to the general public. No visitor should leave the State without inspecting this marvelous display of tropical orthinology acclimated in a distant land and multiplying the fame and productive capacity of the Golden State. There is no more pleasing or suitable souvenir to take back home or send to some distant friend, than a feather boa, a feather fan, some ostrich feather tips, or real California ostrich egg-shells—a most appropriate reminder of the Pacific shore —manufactured at the South Pasadena Ostrich Farm.

The ride to the farm from Los Angeles is one of the most pleasing; beautiful vistas of green hills open to the traveler as the electric car curves along the track, and from the gates of the farm is spread out a magnificent panorama of snow-covered hills, the delight of every beholder. Attendants are always on hand to escort visitors through the Ostrich Farm.

PRINCIPAL HOTELS

LOS ANGELES



VAN NUYS
FOURTH AND MAIN

WESTMINSTER
FOURTH AND MAIN

HOLLENBECK
SECOND AND SPRING

NADEAU
FIRST AND SPRING

PASADENA

THE GREEN
CORNER RAYMOND AVE. AND VINEYARD ST.

LA PINTORESCA
NORTH FAIR OAKS AVENUE.